**What is California Proposition 65?**

Proposition 65 (Prop 65) is a unique, California-only “right to know” law requiring products sold in California to include warning notices about potential exposure to any of more than 800 chemicals that the state of California believes can potentially cause reproductive harm or possibly lead to the development of cancer. This is true regardless of whether they are artificially added or naturally occurring in plants and herbs.

This law is in place to protect individuals in California from any detectable amount of a listed substance, even at levels that are far below those known to cause any actual harm, and far below any federal safety regulations.

**How does this affect Genesis PURE™ products?**

While Genesis PURE utilizes a number of extracts and herbal ingredients in its products that are derived from plants grown in soil with trace amounts of lead, the lead is naturally occurring, and only at very low, non-harmful levels. In fact, even something as simple as chocolate can contain naturally occurring lead absorbed through the soil in which the cocoa plant grew.

Genesis PURE prides itself on products made with only quality ingredients, and will continue to follow stringent manufacturing and quality assurance processes to ensure quality, safety, and compliance at all times.

Our products are regularly tested and evaluated for purity, and to reaffirm their effectiveness in providing the highest form of nutrition, absorption, and consistent results. The Genesis PURE Quality unit oversees all processes and procedures with regard to product quality, independent testing and confirms compliance to all regulatory standards and entities.

**Why does Genesis PURE put Prop 65 notices in its California shipments?**

Because Genesis PURE uses extracts and herbal ingredients that contain naturally occurring lead from the soil, the State of California requires a standard warning notice for shipments going to this State.

In compliance with California’s Prop 65 regulations, Genesis PURE encloses the required warning notice in all product shipped to California, even though it’s known that Genesis PURE products are safe and that the levels of lead are well below those known to cause any harmful effects to consumers.

Please direct any concerns or questions to our GP Success Team at 866.535.5888.