

R28

CHALLENGE 2018

**YOU CAN'T
SPELL
CHALLENGE
WITHOUT
CHANGE!**

For more info and full terms and conditions:

LIVEPURE.COM/R28-CHALLENGE

win while you lose,
HERE'S HOW:

- 1 GATHER A TEAM**  + 
or Rally as an individual
- 2 ORDER RALLY28** 
Start your Rally, Monday, 1/15/18
- 3 RALLY FOR 28 DAYS** 
Remember to take a 'before' photo and record starting weight(s) & measurements
- 4 ENTER AT CHALLENGE.RALLY28.COM**
after completion of your Rally

WIN /// WIN /// WIN

INDIVIDUALS EARN:

GYM MEMBERSHIP (UP TO AN \$800 VALUE)

TEAM EARNS:

VISIT FROM CORPORATE AT THE WINNER'S
NEXT TEAM MEETING/EVENT.

WANT TO WIN PRIZES WHILE YOU LOSE WEIGHT?

Win while you lose with the R28 Challenge. Gather a team or sign up as an individual. The individual that loses the highest percentage of weight will **win a gym membership** (up to a \$800 value), and the team that loses the highest percentage of weight will **win a visit from corporate at the winner's next team meeting/event**. What do you have to lose? **Need help finding a team? Find like-minded people on our Rally28 Facebook Group!**

HOW TO PARTICIPATE:

- 1 Gather Your Team (or You Can Rally As an Individual)**
5 people per team. Pick a team name (get creative) and assign a Rally Captain.
- 2 Order Your Rally28 System**
Start your Rally on Monday, January 15.
- 3 RALLY!**
Day 1 1. Weigh in – everyone record their start weight
2. Take your individual before photos.
3. You've got 28 days to Rally. Follow your Success Guide, track your meals, and get up and move!
4. Rally Captain submits weekly results. Remember, if you're on a team, stay connected and keep each other motivated.
Day 29 1. YOU DID IT!
2. Weigh in. If on a team, the Rally Captain will record final weight(s).
3. Take your final measurements. If on a team, the Rally Captain will record final measurements.
4. Take your after photos - don't forget to smile :)
- 5 Submit Your Results within 3 Days of Completion, by Wednesday, February 14**
Each individual and team member must visit challenge.rally28.com and complete the form in order to be entered to win the challenge.
- 6 Rally again!** Keep up the momentum and continue your Rally lifestyle!

HOW IT WORKS:

Begin your 28-day Rally on Monday, January 15th.

Winners will be determined by largest percentage of weight loss. Winners will be announced on our **Rally28 Facebook Group on Thursday, February 15!**



Individual

Gym membership
(up to an \$800 value) to continue
their health journey.

PRIZES:



Team

Visit from corporate
at the winner's next
team meeting/event.

Note: When entered as a team, all participants will also be eligible to win the monthly individual prize.

Percentage of weight loss will be judged on a 28-day basis. While participants are encouraged to compete as many successive Rally28 programs as desired, weight loss will not be judged on a cumulative basis outside of the 28-day period for the respective entry.



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